## CONTRACT



And:

Mentzer Media Services 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Contract / Revision Alt Order # 119842 1 08248861 Product PORTMAN FOR SENATE Contract Dates Estimate # 2979 09/27/16 - 10/03/16 Advertiser Original Date / Revision Pol/R Portman/R/Senate/OH-A 05/19/16 / 09/26/16 Cash/Trade Billing Cycle | Billing Calendar

Billing Cycle	Billing Cale	<u>endar</u>	Cash/Trade
EOM/EOC	Broadcast		Cash
Property	Account E	xecutive	Sales Office
WHIO-TV	Philadelph	ia CoxReps	CoxReps Philad
Special Handl	ling		
Demographic			
Households			
Agy Code	Advertiser	Code	Product 1/2
TV12736	280		316
Agency Ref		Advertiser	Ref
4341		43391	

*Line Ch Start Date End Date Description	Start/End n Time	Spots/ Days Length Week	Rate PCodeRtn	Type Spots	Amount
2 WHIO 09/30/16 09/30/16 M-Su 11p N		:30	P-05	NM 1	\$1,500.00
3 WHIO 09/30/16 09/30/16 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/161	4:00 PM-5:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-05	NM 1	\$500.00
5 WHIO 09/30/16 09/30/16 NewsCente	r 7 6p 6:00 PM-6:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-05	NM 1	\$1,500.00
8 WHIO 09/30/16 09/30/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/161	9:00 AM-10:00 AN <u>Spots/Week</u> <u>Rate</u> 1 \$300.00	:30	P-05	NM 1	\$300.00
10 WHIO 09/30/16 09/30/16 Friday Prim <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/161	e Hour 2 9:00 PM-10:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-05	NM 1	\$1,500.00
11 WHIO 10/03/16 10/03/16 M-F 10a-11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/16 1	a 10:00 AM-11:00 A <u>Spots/Week</u> <u>Rate</u> 1 \$350.00	:30	P-05	NM 1	\$350.00
12 WHIO 10/03/16 10/03/16 M-Su 11p N <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/16 1	lews 11:00 PM-11:30 F <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-05	NM 1	\$1,500.00
13 WHIO 10/03/16 10/03/16 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/16 1	4:00 PM-5:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-05	NM 1	\$500.00
14 WHIO 10/03/16 10/03/16 Daybreak E  Start Date End Date Weekdays  Week: 10/03/16 10/09/16 1	dition 5a         5:00 AM-5:30 AM           Spots/Week         Rate           1         \$450.00	:30	P-05	NM 1	\$450.00
15 WHIO 10/03/16 10/03/16 Daybreak E <u>Start Date</u>	dition 530a530a-6a <u>Spots/Week</u> <u>Rate</u> 1 \$550.00	:30	P-05	NM 1	\$550.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



 Contract Dates
 Product
 Estimate #

 09/27/16 - 10/03/16
 PORTMAN FOR SENAT 2979

			-						
		Start			oots/				
*Line Ch Start Date	End Date Description	Time	D	ays Length W	eek_	Rate PCodeRtn	Type S	pots	Amount
	Date Weekdays	Spots/Week	<u>Rate</u>						
	10/03/16 Daybreak Ed			:30		P-05	NM	1	\$800.00
	<u>  Date                                   </u>	Spots/Week 1	<u>Rate</u> \$800.00						
	A 25447 - 1 (193174)					D 05			****
17 WHIO 10/03/16 Start Date End	10/03/16 M-F 9a-10a	9:00 / Spots/Week	AM-10:00 AN Rate	:30		P-05	NM	1	\$300.00
	<u>  Date                                   </u>	1	\$300.00						
	10/01/16 SEC Game	12:00	PM-1:00 PN	:30		P-05	NM	1	\$1,000.00
	Date Weekdays	Spots/Week	Rate	.00		, 55		10	V 1,000.00
Week: 09/26/16 10/0	02/161-	1	\$1,000.00						
Spot Ch Date Ra			Start/End Tim		Length	Rate	Type		
	6-10/02/16 SEC Game		12:00 PM-1:0	0 PMSa	:30	<i>\$1,000.00</i>	NM		
See MG 18.2	6-10/01/16 SEC Game			Sa	:30	\$1,000.00	NM		
MG for 18.1 10/0				Ja	.50	\$1,000.00			
	10/02/16 Su 1135p-12	35a 11:30	PM-12:00 X	:30		P-05	NM	1	\$200.00
	Date Weekdays	Spots/Week	Rate	.00		1 00			<b>\$255.55</b>
	02/161	1	\$200.00						
20 WHIO 09/29/16	09/29/16 M-F 10a-11a	10:00	AM-11:00 A	:30		P-05	NM	1	\$350.00
	Date Weekdays	Spots/Week	Rate						
	02/161	1	\$350.00			£			
	09/29/16 NewsCenter			:30		P-05	NM	1	\$1,000.00
	Date Weekdays 02/161	Spots/Week 1	Rate \$1,000.00						
	09/29/16 M-F 4p-5p		PM-5:00 PM	:30		P-05	NM	1	\$500.00
	Date Weekdays	Spots/Week	Rate	.50		F-03	14141		\$300.00
	02/161	1	\$500.00						
E 26 WHIO 09/29/16	09/29/16 NFL on CBS	Thursday8:00 F	PM-11:30 PN	:30		P-05	NM	1	\$3,500.00
		Spots/Week	Rate						
	02/161	1	\$3,500.00	- 10/n-1/d-1-	Lamath	Data	Tuna		
Spot Ch Date Rai	nge <u>Description</u> 6-10/02/16 NFL on CBS	Thursday	Start/End Time	<u>e Weekdays</u> 0 PMTh	Length :30	Rate \$3,500.00	Type NM		
See MG 26.2	-10/02/10 NI L 01/ CB3	Thursday	0.001101-11.50	0710 111	.50	ψο, οσο. σσ	/ / / /		
	i-09/28/16 Wed Prime I	Hour 1	8p-9p	W	:30	\$3,500.00	NM		
MG for 26.1 09/2	9			2.00					
28 WHIO 09/27/16	09/27/16 M-F 10a-11a		AM-11:00 A	:30		P-05	NM	1	\$350.00
Start Date End		Spots/Week	Rate						
	2/16 -1	1	\$350.00						2
	09/27/16 M-Su 11p Ne	ws 11:00 Spots/Week	PM-11:30 F	:30		P-05	NM	1	\$1,500.00
	Date Weekdays	1	<u>Rate</u> \$1,500.00						
30 WHIO 09/27/16		4:00 F	PM-5:00 PM	:30		P-05	NM	1	\$500.00
Start Date End		Spots/Week	Rate	.00		. 55			<b>4.130.00</b>
	2/16 -1	11	\$500.00	,			-		
31 WHIO 09/27/16		tion 5a 5:00 A	M-5:30 AM	:30		P-05	NM	1	\$450.00
Start Date End		Spots/Week	Rate						
	2/16 -1	1	\$450.00			D 22		-	** 000 00
32 WHIO 09/27/16 (	09/27/16 NewsCenter	7 5p 5:00 F	PM-5:30 PM	:30		P-05	NM	1	\$1,200.00

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 Contract / Revision
 Alt Order #

 119842 / 3
 08248861

 Contract Dates
 Product
 Estimate #

 09/27/16 - 10/03/16
 PORTMAN FOR SENAT 2979

| <u>Original Date / Revision</u> | Pol/R Portman/R/Senate/I | 05/19/16 / 09/26/16

Start Date   Meek: 09/26/16   End Date   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Spo	*Line Ch Start D	ate End Da	ite Description	Star Time	t/End e	Davs	Lenath	Spots/ Week	Rate PCodeRtn	Types	Spots	Amount
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   Star	Start Date	End Date	Weekdays	Spots/Week	Rate		<u> </u>				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, and an
34 WHIO 09/27/16 09/27/16 W-F 730P-8P	Start Date	End Date	Weekdays	Spots/Week	Rate		:30		P-05	NM	1	\$1,500.00
35 WHIO 09/27/16 09/27/16 Tue Hour1   \$3,000.00   \$30 P-05 NM   1 \$3,000.00	Start Date	End Date	Weekdays	7:30 Spots/Week	PM-8:00 PM Rate		:30		P-05	NM	1	\$1,200.00
36 WHIO 09/27/16 09/27/16   New Feat	Start Date	End Date	Tue Hour1 Weekdays	8:00 Spots/Week	PM-9:00 PM Rate		:30		P-05	NM	1	\$3,000.00
Start Date   End Date   10/02/16   -1   1   \$1,000.00	Start Date	End Date	M-F 9a-10a Weekdays	9:00 Spots/Week	AM-10:00 AN Rate		:30		P-05	NM	1	\$300.00
Start Date   End Date   Weekdays   Spots/Week   Rate   \$500.00	Start Date	End Date	Weekdays	Spots/Week	Rate		:30		P-05	NM	1	\$1,000.00
40 WHIO 09/28/16 09/28/16 NewsCenter 7 5p 5:00 PM-5:30 PM :30 P-05 NM 1 \$1,200.00    Start Date	Start Date	End Date	Weekdays	4:00 Spots/Week	PM-5:00 PM <u>Rate</u> \$500.00		:30	41	P-05	NM	1	\$500.00
41 WHIO 09/28/16 09/28/16 09/28/16 NewsCenter 7 6p 6:00 PM-6:30 PM       :30 P-05 NM       1 \$1,500.00         Start Date Week: 09/26/16 09/26/16 09/28/1	Start Date I	End Date	Weekdays	7 5p 5:00 Spots/Week	PM-5:30 PM Rate		:30		P-05	NM	1	\$1,200.00
Start Date Week:         End Date 10/02/16         Weekdays 1         Spots/Week \$800.00         Rate \$800.00           43 WHIO 09/28/16 09/28/16 09/28/16 M-F 9a-10a         9:00 AM-10:00 AM         :30         P-05         NM         1         \$300.00           Start Date Week: 09/26/16 10/02/161         Weekdays 10/02/161         Spots/Week 10/02/161         Rate 10/02/161         \$300.00	Start Date E	End Date	Weekdays	7 6p 6:00 Spots/Week	PM-6:30 PM Rate		:30		P-05	NM	1	\$1,500.00
43 WHIO 09/28/16 09/28/16 M-F 9a-10a 9:00 AM-10:00 AN :30 P-05 NM 1 \$300.00  Start Date End Date Weekdays Spots/Week Rate  Week: 09/26/16 10/02/161 1 \$300.00	Start Date E	09/28/16 End Date 10/02/16	Daybreak Ed <u>Weekdays</u> 1	Spots/Week	AM-7:00 AM <u>Rate</u> \$800.00		:30		P-05	NM	1	\$800.00
Totals 0.00 33 \$31,600.00	Start Date E	09/28/16 End Date	M-F 9a-10a Weekdays	9:00 / Spots/Week	AM-10:00 AN Rate		:30		P-05	NM	1	\$300.00
							Totals	0.0	0		33	\$31,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/03/16	33	\$31,600.00	(\$4,740.00)	\$26,860.00
Totals	33	\$31,600.00	(\$4,740.00)	\$26,860.00

Signature:	Date:	

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610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 119842 TRF# REP HEADLINE# 8248861 TRF# \$\$\$ MOD# 4: UNAPPROVED REV #1

610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM FAX# AGENCY

SEP26/16 17.15 \*\*\* WHIO-TV \*\*\* \* \* CHANGES \* \*

17.15 # SEP26/16 SALESMAN REGIONAL DATE NICK WELTE RAMBO LOCAL OFF.# ALLY PH-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED 250 ORDER, SUITE INC (LINE, AVE POLI/R PORTMAN/R/SEN/OH MENTZER MEDIA SERVICES, EST#2979 COMMENTS: 8248861 PENNSYLVANIA 21204 WK-1CONTRACT # Ω OCT3/16 TOWSON 3 210 TAX NAME NAME SENATE STATE SEP27/16 ADV. PORTMAN FOR FLIGHT DATES TAX # ORDER PRDCT # # CITY ADV AGY

46 OK'D M3, SEE LN PLS CNF THANKS TOTAL SAME TO DEANNA FR JARED REP:

STA:

A CASH IN ADVANCE SCHEDULE \*\*\*\* SI SIHL \*\*\*\* CON CM

THE INVOICES ALL ESTIMATES MUST BE INCLUDED ON

PAPER INVOICES: SEND LON DO STATIONS USING ELECTRONIC INVOICING,

AGENCY IDB #1021

"EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THE WEBSITE IS: EMT12009 AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB#

ROB PORTMAN FOR SENATE

:TOT:	:SPTS:	
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THU 0 9/29 9/29 2979 AGENCY EST# 500.00 \$3, 087 30 316 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 3 830P-1100P Ø

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: 15.0 |: PLEASE ADVISE ASAP |A MAKE-GOOD FOR SEP29 ON LINE-26 FOR NFL FOOTBALL PROGRAM:
RA21+
ORD COM1:
THIS IS A

SPOT/WK

Н

## REP HEADLINE# 8248861 TRF# 119842 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

SEP26/16 17.15 \*\*\* WHIO-TV \*\*\* FAX# 610-225-1191 REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH :	SEC : RATE :	: START : DATE	: END	:SPTS:	WEEK : INVT :	DAYS :	:TOTL:
46 A 800P-900P 30	\$3,500.00	9/28	9/58	Н	WED		Н
PROGRAM: SURVIVOR RA21+: 15.0 ORD COM1: PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR SEP29 ON STATION MAKEGOOD OFFERS:	LINE-45 FOR 1 SPOT/WK	/WK					
OK'D BUY#45 MISSED:THU/830P-1100P OFFER:WED/800P-900P CMT:PLEASE ADVISE	ASAP	SEP29 SEP28		308	\$3,500.00	(SEP26/16) PLS ADVISE	
OCT/16 31600.00				00	CONTRACT TOTAL TOTAL SPOTS	I 31600.00	.000
MARKET TOTALS \$82,909 WHIO 55% WDTN	30% WKEF 10%	WRGT 0% CA	CABL 0%	WBDT 5%			
SVC- NSI DEMOS- RA21+*							
MOD CODE A-ADD B-BUY TYPE C-CANCELLED	DE-DELETE E-EFF	DATES L-L	L-LENGTH N	M-MAKEGOOD	OD N-PROGRAM	AM NAME	
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S	S-SPOTS PER WEEK T	T-TIME X-LATE		Y-DAYS Z-	Z-COMMENTS *	*-MULTIPLE	